

Beijing, China  
April 4-6 2012



# China International Aviation Fuel Conference & Exhibition

Agenda, Exhibit Hall Information and Registration

Co-Hosted by: Armbrust Aviation Group and  
China National Aviation Fuel Group Corporation



[www.armbrustaviation.com/registration](http://www.armbrustaviation.com/registration)



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

## Welcome Message from the Hosts...

We are pleased to extend an invitation to the aviation fuel community to join us at **China International Aviation Conference & Exhibition** in Beijing, April 4th through April 6, 2012. The event is co-hosted by the Armbrust Aviation Group (AAG) and China National Aviation Fuel Group Corporation (CNAF) and will be held at the China National Convention Center (CNCC) located in the heart of Beijing Olympic Green, the CNCC is adjacent to the National Stadium, "Bird's Nest", and the National Aquatics Center, "Water Cube."

China will invest 1.5 trillion RMB in the aviation industry over the next several years and by 2015 there will be 230 airports with 4,600 aircraft in service. Like most of Asia, China is a growth market for aviation fuel.

Therefore, for the first time, senior officials from China's aviation and energy sectors will meet with global leaders in a conference setting to discuss issues of importance for the growing aviation fuel industry in China and throughout the region and world.



*"CNAF is very pleased to co-host the 2012 China International Aviation Fuel Conference and Exhibition with AAG in Beijing, China. The aviation transport market in China holds huge potential for development and cooperation. CNAF is very willing to strengthen the ties with our friends from the world*

*aviation industry to jointly achieve a win-win outcome and create a better future for civil aviation in China and around the world,"*

*– Sun Li, President of China National Aviation Fuel Group Corporation.*

*"AAG is very pleased and proud to partner with China National Aviation Fuel Group (CNAF) and to co-host the China International Aviation Fuel Conference and Exhibition. China is the world's fastest growing jet fuel market and its role in global aviation is growing dynamically. We believe that the conference and exhibition will create valuable networking opportunities internationally for attendees while allowing exhibitors to showcase new equipment and technologies in China and throughout Asia,"*

*– John Armbrust President of Armbrust Aviation Group.*



## We look forward to welcome you in Beijing

Sun Li

John H Armbrust

### Join the Aviation Fuel World in China

The following companies or organizations have currently committed to contribute, sponsor or present at the China International Aviation Fuel Conference & Exhibition. We are adding more companies daily so don't be left out of this important industry event.

#### China

- State-Owned Assets Supervision & Administration Committee of the State Council (SASAC)
- Ministry of Commerce (MOC)
- Civil Aviation Administration of China (CAAC)
- China National Aviation Fuel Group Corporation (CNAF)
- Sinopec
- CNPC
- CNOOC
- Air China
- China Eastern
- China Southern
- HNA Group

#### Organizations

- Air Transport Association (ATA)
- Association Asia Pacific Airlines (AAPA)
- Commercial Aviation Alternative Fuels Initiative (CAAFI)
- International Air Transport Association (IATA)
- International Civil Aviation Organization (ICAO)

#### International

- Air BP
- ASIG
- BP Global LLC
- FuelPlus
- Lufthansa Cargo AG
- Pertamina
- Shell Aviation
- Singapore Petroleum



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and  
China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

## Agenda

### Wednesday, April 4, 2012

---

**1700 - 1900** **Opening Networking Reception**  
CNCC VIP Lounge

### DAY ONE

### Thursday, April 5, 2012

---

**0800 - 0900** **Registration and Exhibit Hall Networking**  
CNCC Ballroom A & C Convention Center

**0900 - 1200** **Opening General Session**  
CNCC Ballroom A Convention Center

#### **Welcome Addresses – Key Officials from China and the World**

**Minister Li Jiaxiang**, Civil Aviation Administration of China (CAAC)

**Minister Liu Tienan**, National Energy Administration of China

**Chairman Sun Li**, China National Aviation Fuel Group Corporation (CNAF)

**President John H. Armbrust**, Armbrust Aviation Group (AAG)

**Director General Andrew Herdman**, Association Of Asia Pacific Airlines (AAPA)

#### **Exhibit Hall Opening Ceremony – Coffee/Tea Break**

CNCC Ballroom C Convention Center

#### **Morning General Sessions**

CNCC Ballroom A Convention Center

#### **The Development Strategy of China Civil Aviation**

Speakers from Civil Aviation Administration of China (CAAC)

#### **Impact of China's Economic and Energy Policy on the Aviation Fuel Industry**

Speakers from National Development and Reform Commission (NDRC)

#### **Global Economic and Energy Outlook**

**Christof Ruehl**, BP Group Chief Economist

**1200 - 1400** **Lunch & Exhibit Hall**

CNCC Ballroom B & C Convention Center



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and  
China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

## Agenda

### 1400 - 1700 **Afternoon General Sessions**

CNCC Ballroom A Convention Center

#### **Aviation Fuel - Perspectives from Airline and Oil Company Executives**

**Xinsheng Zhang**, President, Shell Aviation

Senior Representative, China National Aviation Fuel Group Corporation (CNAF)

**Andrew Holmes**, CEO, Air BP

**Hemant Mistry**, Director Industry Charges, Fuel and Taxation, International Air Transport Association (IATA)

**Iwan Hartawan**, Vice President, PERTAMINA Aviation

Senior Executives from Major Airlines from China

Senior Executives from Major Oil Companies from China

Senior Executives from European or North American Airlines

#### **Coffee/Tea Break**

CNCC Ballroom C Convention Center

#### **Taking Filtration to the Next Level - Filter Manufacturers Perspective**

**John Lo**, General Manager Operations & Technical Shell Aviation

**Candido Cancelo**, General Manager Facet Iberica, S.A.

**Marcus Wildshuetz**, President Faudi Aviation GmbH

Senior Representative, Velcon

Moderator: **Mike Farmery**, Global Fuel Technical and Quality Manager Shell Aviation Limited

### 1900 - 2100 **Official Banquet and AAG Awards Show**

## DAY TWO

**Friday, April 6, 2012**

---

### 0800 - 0900 **Exhibit Hall Opens**

CNCC Ballroom C Convention Center

### 0900 - 1200 **Morning General Sessions**

CNCC Ballroom A Convention Center

#### **Asia and China Economic Expansion – Impact on Global Aviation**

**Michael Boyd**, President Boyd Group International

**Martin Todd**, Global Sales Manager, ExxonMobil Aviation

#### **Management System of Quality Airworthiness Requirement on Civil Aviation Fuel**

Speakers from CAAC



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and  
China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

## Agenda

### Coffee/Tea Break

CNCC Ballroom C Convention Center

### Technology and Operational Efficiency Session

**Paul Finklestein**, VP Marketing Commercial Engines & Global Services, Pratt & Whitney

**Captain John Gough**, Director, Aviation Fuel and Carbon Solutions, GE  
Senior Representative, Boeing

**Captain Marcel Amherd**, Owner/Manager Swiss49

### 1200 - 1400 Lunch & Exhibit Hall

CNCC Ballroom B & C Convention Center

### 1200 - 1400 Speakers and VIP Luncheon by Invitation Only

### 1400 - 1700 Afternoon General Sessions

CNCC Ballroom A Convention Center

### Biofuels Segment: From Demonstration to Deployment

**Professor Xingwu Zheng**, China Civil Aviation University

**James Kinder**, Director Technical Fuels, Boeing and Head of ASTM Technical Committee  
Senior Representative from PetroChina

**Dr. Anthony Kitson-Smith**, Global Technical Manager, ExxonMobil Aviation

**Dirk Kronemeijer**, Managing Director SkyNRG

Moderator: **Mike Farmery**, Global Fuel Technical and Quality Manager Shell Aviation Limited

### Coffee/Tea Break

CNCC Ballroom C Convention Center

### Aviation Fuel Supply and Trading

Speakers from CNAF, AAG, Financial Companies and Oil Trading Companies

### Rapid Expansion of Aviation Fuel Infrastructure – Impact on Quality and Safety Standards

**Yong Wang**, Chief Aerodromes Section, ICAO

Senior Engineer from China National Aviation Fuel (CNAF)

**Steven Barker**, Director Technical Fuel Services and Standards, Airlines for America

**Mark Bourdeau**, Senior Staff Representative, United Airlines

Moderator: **Michel Baljet**, Assistant Director Fuel Services, IATA



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

## Delegate Registration Form

### Registration Information (Please print and use one form for each registrant. Copies accepted.)

NAME (Last, First, Mi):

NAME ON BADGE:

TITLE:

JOB CATEGORY:

ORGANIZATION/COMPANY:

MAILING ADDRESS:

CITY:

STATE:

ZIP:

PHONE NO.:

FAX NO.:

E-MAIL:

### Emergency Contact

NAME (Last, First, Mi):

PHONE NO.:

CELL NO.:

E-MAIL:

### Registration Fee

\$1,275

\$1,150 (10% additional registrant\*)

¥8,200

¥7,400 (10% additional registrant\*)

Each attendee must fill out a separate form.  
\*For additional registrations from the same company, each additional registrant receives a 10% discount **AFTER THE FIRST TWO** registrants from the same company.

### Payment Options

Check enclosed payable to: **Armbrust Aviation Group**

Wire funds for payment please contact:

**Barb Moreno**

Phone: +561.477.3417 ext. 123

Email: bmoreno@armbrustaviation.com

Visa  MasterCard  AmEx

NAME ON CARD:

CARD NO.:

EXP. DATE:

CODE:

SIGNATURE:

### Acknowledged & Accepted By

SIGNATURE:

TITLE:

DATE:

Email completed form to [AAG@armbrustaviation.com](mailto:AAG@armbrustaviation.com) or  
Fax completed form to **+561.429.5780**

Mail checks to: Armbrust Aviation Group  
8340 Steeplechase Drive  
Palm Beach Gardens, FL 33410 USA

For more information please contact:

**Barb Moreno**

+561.477.3417 ext. 123

Email: bmoreno@armbrustaviation.com

**Grace Zhao**

+86-10-59890961

Email: aag@cnafe.com

### Cancellation Fees

In the event of cancellation or no-shows, conference fees are refundable less a \$200 handling fee.  
All refunds will be made at the conclusion of the conference.



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

*“The Aviation Fuel’s Best Marketing and Networking Opportunity”*

## Reach The World’s Fastest Growing Jet Fuel Market

China is the world’s fastest growing aviation fuel market and recently surpassed Japan to take over second place in jet fuel consumption behind the United States. China’s growing influence in world aviation reinforces the importance of creating *China International Aviation Fuel Conference and Exhibition* to be held April 4, 2012 through April 6, 2012 in Beijing. This first ever event in aviation fuel to be held in China will highlight the regions growth and discuss issues of regional importance. In addition exhibitors will have the opportunity to showcase new technologies and equipment to meet the region’s growing jet fuel consumption. Through the Exhibition Hall companies will have a unique opportunity to network with industry leaders in the Asian aviation community that make purchasing decisions.



The Exhibition Hall will be held at the China National Convention Center (CNCC) Thursday April 5, 2012 through Friday April 6, 2012. Located in the heart of Beijing Olympic Green, the CNCC is adjacent to the National Stadium, “Bird’s Nest”, and the National Aquatics Center, “Water Cube.” With over 200 exhibitors planned, the CNCC will accommodate even the largest equipment and will enable companies the opportunity to exhibit new equipment and technologies to serve the rapidly expanding aviation fuel market throughout the region. An opening night reception is planned for Wednesday, April 4, 2012 at Hotel Intercontinental Beijing Beichen.

## Who Should Exhibit

The global aviation fuel industry consumes \$200 billion annually. Exhibitors will include companies that are involved with the global aviation fuel industry from wellhead to aircraft wing. From airframe and engine manufacturers that promise better fuel efficiency to companies that maintain the safe refining, distribution and quality of aviation fuel throughout world airports. Exhibiting companies will include representatives from:

**Aircraft Manufacturers**  
**Airports and Banks**  
**Pipeline and Terminals**  
**Financial and Insurance**  
**Planners and Engineers**  
**Government Agencies**

**Engine Manufacturers**  
**Major Oil Companies**  
**Suppliers and Marketers**  
**Resellers**  
**Consulting and Service**  
**Filter and Hose**

**Airlines and Cargo Forwarders**  
**Regional Oil Companies**  
**Trading and Distributors**  
**Fueling Equipment**  
**Into-Plane Providers**  
**Risk Management**

## For More Information

Information on the conference agenda, speakers, presentations, delegate and exhibitor registration will be forthcoming and available on line. For more information regarding the China International Aviation Fuel Conference & Exhibition please contact:

**Barb Moreno**

Tel: +561.477.3417 ext. 123

Email: [bmoreno@armbrustaviation.com](mailto:bmoreno@armbrustaviation.com)

**Grace Zhao**

Tel: +86.10.59890961

Email: [aag@cnafe.com](mailto:aag@cnafe.com)



Additional information is also available at [www.armbrustaviation.com/registration](http://www.armbrustaviation.com/registration) and [www.cnaf.com](http://www.cnaf.com).



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

## Exhibit Booth Reservation

### Company & Contact Information (as you want it to appear in the Attendee Book)

COMPANY NAME*:		
COMPANY DESCRIPTION:		
CONTACT PERSON*:	TITLE*:	
MAILING ADDRESS:		
CITY:	STATE:	ZIP:
PHONE NO.:	FAX NO.:	
EMAIL*:	WEB SITE:	

### Contact Information For Exhibition Correspondence (if different from above)

CONTACT PERSON*:		TITLE*:
MAILING ADDRESS:		
CITY:	STATE:	ZIP:
PHONE NO.:	FAX NO.:	
EMAIL*:	WEB SITE:	

\* Required field

### Booth Pricing (All booths are on a first-come, first-serve basis. All prices in U.S. dollars or Chinese yuan.)

	QTY.	TOTAL	
\$4,200 Per 3m x 3m booth		\$	A non-refundable deposit of fifty percent (50%) of your total booth cost must accompany the submission of this application.
¥27,000 Per 3m x 3m booth		¥	

### Choices Of Booth Numbers

1 <sup>st</sup>	<p><b>All balances are due by March 1, 2012 and are non-refundable after that date.</b></p> <p>For more information please contact:  <b>Barb Moreno</b> at +561.477.3417 ext. 123, Email: bmoreno@armbrustaviation.com  <b>Grace Zhao</b> at +86-10-59890961, Email: aag@cnaf.com</p>
2 <sup>nd</sup>	
3 <sup>rd</sup>	

### Payment Options

Check enclosed payable to: **Armbrust Aviation Group**

Wire funds for payment please contact:

**Barb Moreno**  
 Phone: +561.477.3417 ext. 123  
 Email: bmoreno@armbrustaviation.com

Visa    MasterCard    AmEx

NAME ON CARD:

CARD NO.:

EXP. DATE:                      CODE:

SIGNATURE:

### Acknowledged & Accepted By

SIGNATURE:

TITLE:                      DATE:

Email completed form to **AAG@armbrustaviation.com** or Fax completed form to **+561.429.5780**

Mail checks to: Armbrust Aviation Group  
 8340 Steeplechase Drive  
 Palm Beach Gardens, FL 33410 USA

**Drayage Company Information (Exhibit Hall support)**

China Travel Service (CTS)  
 CTS M.I.C.E. Service Co., LTD  
 FL31, Taikang Financial Tower, 38 Dongsanhuan North Road  
 Beijing 100026, China  
 Contact: **Sun Mingze**  
 Tel: +86-10-85909321 Fax: +86-10-85909330



# China International Aviation Fuel Conference & Exhibition

Co-Hosted by: Armbrust Aviation Group (AAG) and China National Aviation Fuel Group Corporation (CNAF)

Beijing, China, April 4-6, 2012

# Exhibition Hall

Exhibit Hall (CNCC Ballroom C)

