



2012 国际航空油料大会暨展览会

International Aviation Fuel Conference & Exhibition
April 4 – 6, 2012 · China National Convention Center · Beijing



Sponsorship Plan

Sponsor Opportunities	Platinum Sponsor \$100,000 ¥658,000	Gold Sponsor \$75,000 ¥488,000	Silver Sponsor \$50,000 ¥328,000	Bronze Sponsor \$25,000 ¥168,000
	Number of Sponsors	2	3	5
Registration Benefits				
Complimentary standard booth in exhibition hall	Four	Three	Two	One
Discounts on additional booths	50% off	40% off	30% off	20% off
Complimentary conference registration	8 persons	6 persons	4 persons	2 persons
Discounts on additional conference registration	50% off	40% off	30% off	20% off
20 minutes keynote speech at conference	•	•		
Advertisement Benefits				
Repeated video presentation of sponsors' advertisements during conference breaks	•	•		
Repeated video presentation of sponsors' advertisements at exhibition (3 minute maximum)	•	•	•	
Logo recognition at conference venue	•	•	•	
Logo recognition on conference registration display	•	•	•	•
Logo recognition at official banquet	•	•	•	•
Logo recognition on conference official website	•	•	•	•
Complimentary color advertisement in conference magazine and program (advertisement design provided by sponsor)	2	2	1	1
Reception Benefits				
One VIP seat at official banquet	•	•		
Two seats at VIP dinner	•	•	•	•
VIP reception service (maximum two persons)	•	•		
Other Benefits				
Complimentary subscription AAG <i>Jet Fuel Report</i>	•	•	•	•
Complimentary subscription AAG <i>Daily Briefing</i>	•	•	•	•



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Advertisement Plan

	Conference Magazine and Program Advertisement Rates (Confirm 60 days in advance with advertisement design)	Amount	
		RMB	USD
1	Repeated video presentation of sponsors' advertisements at conference breaks, luncheons	¥50,000	\$7,500
2	Repeated video presentation of sponsors' advertisements at exhibition field during breaks, luncheons	¥40,000	\$6,000
3	2-page A4 size advertisement on the inside front cover of conference magazine	¥60,000	\$9,000
4	A4 size single full page advertisement on the inside front cover of conference magazine	¥30,000	\$4,000
5	2-page A4 size advertisement on the inside back cover of conference magazine	¥50,000	\$8,000
6	A4 size single full page advertisement on the inside back cover of conference magazine	¥25,000	\$3,500
7	A4 size advertisement on the back cover of conference magazine	¥35,000	\$4,500
8	A4 size single page advertisement on conference magazine insert	¥15,000	\$2,500
9	Half page A4 size advertisement on conference magazine insert	¥7,500	\$1,500
10	First ten buyers enjoy 20% discount		

Contact us

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